



Le Tour De
Spirit of the

Great Heart

2024

Celebrate World Heart Month 2024 with the

REVIVED PULSE FOUNDATION 2024 **CYCLE TOUR**

12 - 17 September 2024

Now in its fourth year, this event has raised over R250,000 since 2021 to support cardiac patients in need. Your involvement will provide life-saving medical devices and procedures to cardiac patients who cannot afford these necessities.

www.revivedpulse.org



THE REVIVED PULSE FOUNDATION

In 2013, heart patient Faan Botha received a second chance at life when he received a life-saving heart device. His gratitude for this act of kindness and understanding of the costly implications of heart surgery inspired the birth of the Revived Pulse Foundation in 2018. Our **mission** is to engage individuals and organizations in projects like the Cycle Tour, aiming to provide essential heart products and services to those in need. Our **vision** is to show that life persists after heart failure, enabling individuals to extend their time with loved ones.

THE CYCLE TOUR

An annual 6-day cycle tour was created by Revived Pulse to coincide with World Heart Month, serving as both a celebration and a fundraising opportunity to support heart patients in South Africa.

See how you can contribute on page 2



640KM

6 days

THE ROUTE

The tour will commence in Beaufort West, from the iconic Christiaan Barnard Museum. Each day, cyclists will cover a certain distance, culminating in the final destination at Mediclinic Vergelegen Hospital in Somerset-West.



SPONSORSHIP OPPORTUNITIES

All sponsors will receive exposure through our media efforts across various platforms as well as logo representation on the cyclists' gear for the duration of the tour.

SPONSOR A CYCLIST

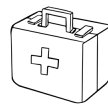
We would like to appeal to your company to enter a fit and healthy avid cyclist able to complete the 640km journey split over 6 days or to sponsor a cyclist already in line. The cost to sponsor your company representative will be R20 000* that will include accommodation, all meals, snacks and supplements, cyclist kit (cycle shirt, short and socks) and will also contribute to our efforts in raising funds for people in need of life saving medical devices.

**Transport to Beaufort-West for the Cycle Tour is not included. Vehicles are available from Johannesburg and Cape Town/Paarl. Sponsorship fee can be paid in 1 or 2 instalments, with the final amount due by August 31, 2024. All potential cyclists must complete an interview and provide a medical competency examination from a practitioner if accepted.*

OTHER SPONSORSHIP OPPORTUNITIES



Monetary donations of any kind will be very valuable to raise funds for the worthwhile recipients of devices we have identified after the event. Money will also be needed for fuel for our support vehicles.



Medical Kit - We require a well-equipped medical box to care of any bruises, scrapes and wounds. Additionally, recovery creams and rubs for sore tired muscles.



Food & Drink sponsorships for the team daily meals.



Cyclist's Kit - Cycle shirts, T-shirts for after the ride, jackets and socks.



Nutrition Packs - Energy drinks, electrolyte replacements, vitamins, energy sweets, snacks, etc

Please feel free to chat to us about the various ways you may have capacity to get involved in this great initiative! **Email Pauline at events@revivedpulse.org**

WWW.REVIVEDPULSE.ORG

Follow the action via our social media pages:

